



## Education

### University of Southern California

BFA Design

3.86 Cumulative GPA

Fall 2022 - May 2026

### West California Academy of Art and Design

2019 - 2021

## Tools

### Adobe Creative Suite:

Photoshop

Illustrator

Indesign

### Google Suite:

Drive

Docs

Slides

Sheets

Gmail

### Microsoft Suite:

Word

Excel

Powerpoint

Outlook

### Other:

Procreate App

Mailchimp

Figma

Canva

# Design & Illustration

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## Experience

### Olivia Joffrey Creative

Graphic Design & Social Media Intern (Jun. - Present)

- Collaborate closely with the Founder & Creative Director to create social media content, illustrations, and layout design for client projects.

### USC Thornton School of Music

Opera Program Graphic Designer (Oct. 2022 - May 2026)

- Manage and design the program's Wix website
- Redesigned Program logo
- Create graphics, promotional images, and printed material for shows
- Design and send email blasts
- Photo Editing

### Mochi Foods

Design & Marketing Intern (May - Aug. 2025)

- Collaborated with Brand Manager to develop and define brand essence and identity for a packaging refresh
- Developed engaging social media and printed collateral to support brand strategy and marketing
- Video editing through Premiere Pro and Capcut
- Assisted in the design of the brand mascot

### "Bath of Youth" Thesis Film by Stella Chen

Background Painter (Nov. - Mar. 2025)

- Developed style tests and painted backgrounds for "Bath of Youth", an animation thesis film by Stella Chen

## Skills

### Digital Tools

- Proficiency in Adobe Photoshop and Illustrator, working knowledge in Premiere Pro and Indesign

### Branding

- Completed projects involving the development and design of brand identity, logos, packaging, and collateral

### Typography

- Completed projects and developed knowledge about the implementation of typography within design

### Principles of Design

- Use of hierarchy, contrast, repetition, negative space, and balance in design

### Illustration and Digital Painting

- Style, composition, color theory, and rendering.